Gleason Memorial Library
LONG-RANGE PLAN
2023-2027

Vision Statement:

The Gleason Memorial Library strives to lead and provide information and technology to empower, strengthen and improve our community through engagement and exploration.

Mission Statement:

The mission of the Gleason Memorial Library is to provide quality materials and services which fulfill educational, informational, cultural, and recreational needs of Gleason and the surrounding area in an atmosphere that is welcoming, respectful and professional.

Community Profile:

The city of Gleason serves a population of 1,327 people. The median age is 38.6 with 61% married couples. The English-speaking population is 97% with 3% Latino speaking population filling the 100% percentile. People with high school diplomas is 61.6% with 20.3% with higher degrees.

Library Profile:

Gleason Memorial Library's staff includes a part-time director. The library board consists of seven trustees appointed by the City Board of Aldermen.

Service Responses:

1	Facility
2	Programming
3	Technology

Goal 1:

Larger facility to accommodate the needs of a growing community		
Objective 1a: within a 5-year perspective increase patrons by 25%	Activities: 1. Increase awareness 2. Advertise 3. Designate Spaces by age 4. Communicate w/school and local college to enlighten them about library services and sign them up for cards	Resources: 1. Staff time 2. Supplies for programming 3. Money for advertising and updated equipment 4. Grants
Objective 1b: After completion of first objective, organize data to show need for larger facility during next fiscal year.	Activities: 1. Collect data on program, circulation, library visits, wi-fi usage, etc. using the Monthly Reports provided by the Regional Library. 2. Input data into Public Library Survey. 3. Use Public Library Survey data through Libraries by the Numbers website to create infographics to show increases.	Resources: 1. Staff time 2. Regional guided help and open labs

Goal 2:

Develop library programs for all ages		
Objective 2a: Increase Children's programs by 25% by 2027	Activities: 1. Story Times 2. Games/Interactive Activity 3. Crafts	Resources: 1. Staff time 2. Supplies 3. Regional trainings on programming 4. Funding 5. Grants
Objective 2b: Create Young Adult programs by 25% by 2027	Activities: 1. Book club 2. Journaling Classes 3. Gaming/3D print capacity	Resources: 1. Books 2. Facilitator/supplies 3. Gaming computer(s)/3D Printer
Objective 2c: Create Adults programs by 25% by 2027	Activities: 1. Journaling Classes 2. Book sales 3. Crafts	Resources: 1. Table Space 2. Supplies 3. Bins 4. Board Approval

Goal 3:

Increase/Update Technology		
Objective 3a: Address Technology Constraints by FY 2027	Activities: 1. Develop Technology Plan 2. Develop fiscal plan 3. Develop plan to obtain funds	Resources: 1. Staff Time 2. Technology Coordinator 3. Quotes for equipment 4. Secure grants/donations/ budget monies
Objective 3b: Develop plan for outdoor charging stations by 2027	Activities: 1. Apply for TOP Grant Spring 2024 2. Fundraising/Donations for match	Resources: 1. Staff time 2. TSLA help with grant 3. Board help with fundraising/donation efforts

Review Statement:

The library's long-range plan will be reviewed by the library director at least once annually. They will then present it to the library board with any recommended changes and updated dates for review and approval.